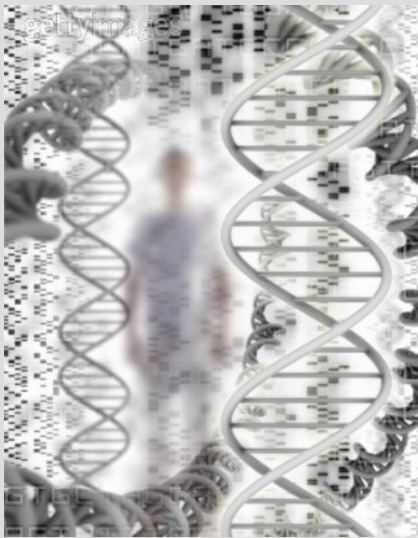


## Point to Point Application Analysis

### Simplifying application migrations, upgrades and virtualisation



The Application Analysis service from Point to Point forms part of our extensive range of Assessment services. These are designed to help our customers in the formulation of strategy associated with the delivery of servers, desktops and applications. Subject matter aside, an assessment typically looks to provide a detailed understanding of the infrastructure components and options associated with this area and provide guidance on the most appropriate direction for your particular organisation.

In terms of application this refers specifically to assessing a given systems suitability to new and often unfamiliar environments.

#### Changing Application Landscape

As specialists in the general field of application delivery Point to Point has experience of the multitude of options that exist in the marketplace today for the delivery of your application estate. More and more organisations that we deal with are increasingly looking for more efficient and simplified ways of managing the application lifecycle process, which is leading many to consider some form of Application Virtualisation based strategy, in its many and various forms.

Alongside this many people are also considering changes at the application host OS level due to the newer Microsoft client operating systems available and coming in the future, such as Windows 7. Many companies we speak with are also currently considering Desktop Virtualisation, which often tends to rapidly include some form of application virtualisation.

All of these initiatives are driving a need to investigate application compatibility, either in terms of support for the preferred delivery platform or the underlying host OS itself.

#### Traditional Methods

When considering changes of this nature customers will typically look to go through an often extensive application testing program. This involves manual interaction with the application to firstly carry out the initial test and secondly to begin any potential remediation work. These tasks can be laborious, time consuming and costly and as a result can significantly increase the total project delivery time.

#### Point to Point's Alternative

As we understand the impact and importance of application testing in projects of this nature we have often engaged with our customers to help share this resource burden, attempting to solve the problem by increasing the number of bodies working on this. Recent technology developments mean that we are now able to offer a distinct alternative which dramatically reduces time and effort associated with application analysis.



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### Simplifying application upgrades, migrations and virtualisation

#### The Service

Our offering is a fixed price service on a per application basis. Using industry leading technology from our partners at AppDNA we are able to analyse applications and their compatibility with the various OS platforms and delivery mechanisms that exist in the marketplace. Applications are run through our analysis tool which delivers a complete understanding of the DNA associated with your application. This system based knowledge is applied to the target OS and delivery system to understand what, if any, problems exist in supporting the application in question. Any identified issues are fully documented enabling remediation to be focused in the correct and appropriate areas.

It is our experience that this service dramatically reduces the time and cost associated with projects that involve the delivery of applications. On this basis our Application Assessment service is forming a crucial part of the project lifecycle associated with both application and desktop delivery.

#### The Technology

This document is not technical in nature, but is designed to introduce the Application Assessment service and the value associated with this. Further information can be provided on the technology behind this if this is required, but very briefly the technology adopts the following process to application compatibility testing:

*Import* – supports any application format including packaged MSI's as well as raw format and inspects all files and registry settings

*Analysis* – makes use of the application DNA to assess which applications can be easily upgraded, migrated or virtualised

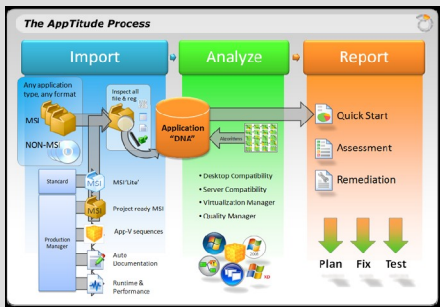
*Report* – findings presented in a traffic light based manner to identify applications have issues and will require the most remediation effort

#### Pricing

Pricing can be provided upon request and is based on the number of applications involved as well as the level of detail required from the analysis.

#### Point to Point

Point to Point is a leading and award winning IT services company specialising in the delivery of applications to end users. This broad remit has led us to focus on core infrastructure, from the desktop to the server, as the enablers of application delivery, and increasingly this involves working within the field of Virtualisation where we are widely accepted as experts.



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