

Citrix XenApp

Deliver windows applications as a service

Citrix XenApp will help your IT organisation:

- Reduce the cost of application management by centralising applications.
- Deliver your applications instantly to users anywhere.
- Improve security with centralised control and secure access to data and applications.

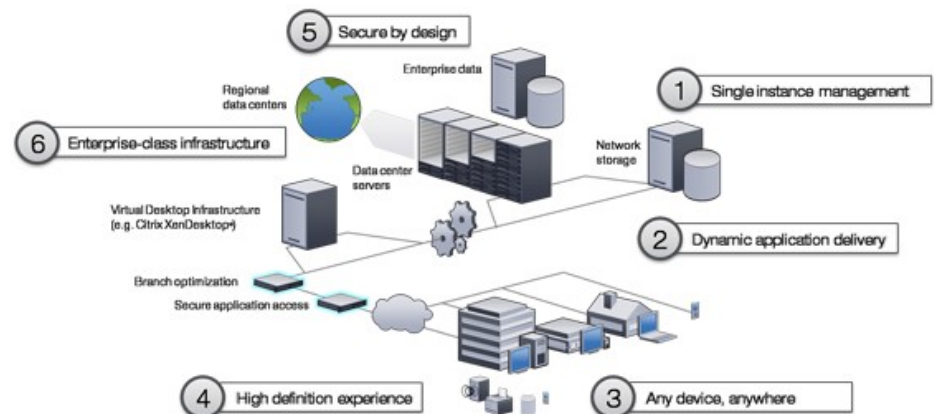
Citrix XenApp™ is a Windows(r) application delivery system that manages applications in the data centre and delivers them as an on-demand service to users anywhere using any device. XenApp reduces the cost of application management by up to 50 percent, delivers any application instantly to users anywhere and improves application and data security.

XenApp enables IT to centrally manage a single instance of each application and deliver it to users for online and offline use, providing a better than installed experience. In use by over 100 million users worldwide, ensuring that XenApp delivers proven application compatibility.

Due to the economies of scale created by server-side virtualisation, which provides many users access to centralised applications running on one server, this form of virtualisation is extremely cost-effective.

XenApp is part of the solution family in Citrix Delivery Centre, which also includes XenSever, XenDesktop, NetScaler, and Citrix Workflow Studio. XenApp can be purchased in three ways: Advanced Edition, Enterprise Edition, and Platinum Edition.

Citrix XenApp delivers desktops and applications to users utilising a number of technologies, including both server-side and client-side virtualisation, sometimes referred to as presentation virtualisation and application virtualisation.



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Introducing Citrix XenApp 5 Feature Pack - Even higher ROI and lower TCO compared to previous versions

Citrix XenApp™ 5 introduced significant enhancements that further simplified management and support, while reducing the total cost of ownership and improving the end user experience, when compared to traditional application deployment solutions. Now, XenApp 5 Feature Pack delivers more value at the same price. Combined, these two releases add more than 50 new features and enhancements including server virtualisation with Citrix XenServer, server provisioning and load testing capabilities, profile management, powerful monitoring tools and broader availability of application streaming technologies for all of your users. Now, more than ever, XenApp 5 is the best option for delivering all Windows® applications as an on-demand service to users anywhere

XenApp 5 Feature Pack gives you more value right when you need it most

Citrix recognises the challenges faced by all businesses during this tough economic environment and is offering your organisation even greater value at no additional cost with XenApp 5 Feature Pack. This release optimises IT management and responsiveness, delivers a high-definition user experience and expands capabilities to reach more users.

What's new in Citrix XenApp 5

Citrix XenApp™ 5 introduced enhanced application streaming and performance monitoring and an improved end user experience. With more than 50 new features and enhancements, XenApp 5 expanded on its capabilities as an end-to-end application delivery solution and has been proven to be the lowest cost solution on the market today. Now the addition of the XenApp 5 Feature Pack offers your organisation even more value than ever before.

In total, XenApp 5 introduces more than 50 new major enhancements and is the best solution for delivering all Windows applications to both connected and mobile users.

Optimise IT management and responsiveness

- Provisioning services enables you to manage and instantly repurpose your entire XenApp server farm from a single image
- Load testing services eliminates the guesswork of capacity planning with integrated server sizing and load testing tools
- Enhanced application performance measurement and monitoring tools help IT anticipate, identify and correct performance problems to avoid server, network or application delays and downtime

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Product editions

Citrix XenApp™ is available in four editions:

- **XenApp Fundamentals** - A turnkey solution for small to mid-size businesses to deliver secure, remote access to users anywhere.
Learn more.
- **XenApp Advanced** - A solid and proven foundation to instantly and securely deliver Windows applications to users anywhere with maximum performance.
- **XenApp Enterprise** - A robust, enterprise class Windows application delivery solution that is optimised to manage and monitor larger, more complex environments.
- **XenApp Platinum** - The only solution available to instantly deliver Windows applications to users anywhere with enhanced security features and powerful tools that enable greater control and visibility of even the most complex environments to increase IT responsiveness and agility.

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Deliver a better than installed user experience

- Citrix Receiver provides simple access to all applications from any device through a single client plug-in that is always up-to-date
- Profile management minimises administration and support overhead and provides users a faster login and consistent experience with personalised settings that are always present, regardless of location or device
- An improved user interface provides quicker access to applications and ensures user acceptance

Expand capabilities to include more users and use cases

- Application streaming, now available in all editions and extended to all users accessing online applications, provides users more flexibility to access applications whenever and wherever they want — even when they are offline
- Single sign-on now includes use at the endpoint for simplified user access
- Preferential load balancing ensures top performance for key applications and users
- Support for both Windows® Server 2003 and 2008 in mixed server farms reduces the complexity of migrating to Windows Server 2008



Feature	Fundamentals	Advanced	Enterprise	Platinum
Dynamic Application Delivery				
User-centric, policy-based application delivery	✓	✓	✓	✓
Online application delivery	✓	✓	✓	✓
Offline application delivery		✓	✓	✓
Application isolation environment		✓	✓	✓
Windows application support	✓	✓	✓	✓
UNIX application support			✓	✓
Local peripheral support (printers, USB, etc.)	✓	✓	✓	✓
Single Instance Management				
Single package application management		✓	✓	✓
Server image management and provisioning				✓
Automatic server and app synchronization		✓	✓	✓
Any Device, Anywhere				
Windows, Mac and Linux support	✓	✓	✓	✓
SmartPhone and thin client support	✓	✓	✓	✓
Browser-based access	✓	✓	✓	✓
High Definition User Experience				
HDX technologies (Learn more)	✓	✓	✓	✓
EasyCall voice services		✓	✓	✓
Profile management			✓	✓
WAN and Internet connection optimization				✓
Secure by Design				
Centralized file and data containment	✓	✓	✓	✓
Encrypted application access	✓	✓	✓	✓
SSL VPN access to corporate resources				✓
Single sign-on and password control				✓
Session recording and playback				✓
Enterprise Class Infrastructure				
High availability and failover	✓	✓	✓	✓
XenServer virtualization platform		✓	✓	✓

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